**MOHANAD KASMI**

Oakville Ontario L6H 0M6 - [mohanad.kasmi@yahoo.com](mailto:mohanad.kasmi@yahoo.com) **-** 647-898-8828

Company Name

Department (If applicable)

City, ON

Date

RE: Job title & Application number (if applicable)

To Hiring Personnel,

I acquired excellent leadership skills with experience supervising a small staff of supervisors, copywriters and creative designers. I have excellent computer skills and I have experience working with graphic design software. I was also responsible for marketing and public relations.

I possess great communication skills with the ability to give presentations, keep upper management up-to-date on all projects and to interact with clients. I assigned tasks, led meetings and made sure all projects were completed by the deadline and within the allotted budget.

I have the ability to find the best way to create a visual presence for your company that will help increase brand awareness and help your company make a connection with the public. I am self-motivated, energetic and I have the ability to keep up with more than one project at once. I always have a pleasant and upbeat attitude and I have the experience and skills that your company is searching for in an applicant.

I am the creator of many Concept Designs, advertising Campaigns, and private label brands in the toy industries which most of them are internationally spread and sold around the globe. Some of these brand creations have started from concept scratch and scribbles and developed into complete brand architecture. In addition, I have adapted and configured brands to meet the needs of new territories, languages, and to fit the targeted markets. I would like to share my creative portfolio with you for your kind reference and records: <https://www.mohanadkasmi.com/>

I look forward to meeting with you at your earliest convenience to further discuss my strengths and qualifications as well as provincial financial incentives for hiring new employees. If you would like to reach me, please contact me at (647) 898-8828.

Thank you for your time and consideration.

Sincerely,

Mohanad Kasmi